

Dear Civic Leader:

We invite you to become a partner in the *Crabtown Project*, a combination public art and fundraising project of Baltimore's *Believe in Our Schools* campaign. Beginning this month, approximately 200 fiberglass crab sculptures are being produced and distributed to participating artists and art students for painting/decorating. In late spring 2005, completed sculptures will be placed at well-traveled sites throughout the City, where they will remain on display until they are auctioned off at a "Crab Fest" in November.

All proceeds generated by the project will go to the *Believe in Our Schools Fund*, a donor-advised fund at the Baltimore Community Foundation. Since June 2004, the *Believe in Our Schools* campaign has raised roughly \$200,000 and leveraged community resources and support to make more than \$5 million worth of much-needed facility improvements to City schools. These improvements include painting and cleaning during Citywide volunteer days as well as skilled labor projects including: window reglazing; floor and ceiling repair; plumbing and electrical work; asphalt resurfacing; and restroom refurbishing.

We are asking your organization to contribute \$3000 to sponsor a crab, or \$10,000 to sponsor a bushel of crabs (four sculptures) to be decorated by local artists or school-based art programs. If you would like to purchase a crab (so that it does not go to auction after being displayed), we are asking for a contribution of \$7500. Each crab will be associated with a Baltimore City public school, reflecting existing or new partnerships between your organization and local schools.

Thank you for your consideration. Please call (410) 396-1654 or visit www.crabtown.org for more information. We look forward to working with you as we transform Baltimore's sidewalks into vibrant, art-filled public spaces, while raising money for our City schools.

Sincerely,

Deborah Cameron Crabtown Advisory Committee Chair